

JOANNE KLÉE

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Making your marketing ideas come to life can feel impossible.

But trust me, it's MISSION POSSIBLE.
We can help.”



“Joanne's thought leadership and goal oriented focus is outstanding.”

– Virginia Canavan
VP Diamond Marketing Solutions

BE THE BRAND

Joanne Klée is a marketing Guru with a creative, AWARD WINNING 20 year professional career. Your audience members can learn to be the brand and STAND OUT in a competitive market (and she uniquely sprinkles in examples of 'what not to do') and drive results. If you are looking to re-invigorate your marketing or trying to make sense of it all, then Joanne has the practical marketing strategies you can walk away with today!

Joanne is creative at her core. Her wealth of experience gives business owners access to marketing + manage business opportunities. She loves the work she does and expresses her creative side (seriously, she is left-handed). In her extensive background she has worked on interesting and unique marketing programs, generating great revenue-focused results.

Joanne has led marketing departments at high-growth financial institutions. Her experience spans from exciting million-dollar retail advertising campaigns to low-cost grassroots initiatives. As a corporate project leader, she maintained a financial profit and loss (P&L statement) + developed return on Marketing investment (roMi) protocol. All her marketing initiatives need to make solid business sense and align with business goals.

Joanne graduated Summa Cum Laude from Northeastern Illinois University. After starting her corporate career, she was appointed one of the youngest officers of the bank at 25 years old, and finishing her corporate career as Marketing Assistance Vice President. Joanne Kleé Joanne's entrepreneurial vision led to Joanne Klee Marketing, a Chicago Based Marketing Firm, since 2005, never looked back.

LET'S GET STARTED . . .



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AWARD WINNING,
CREATIVE MARKETING

